**Superstore Sales Analysis**

**Basic and Intermediate Questions**

Que-1. What are total sales and total profits of each year?

Que-2. What are the total profits and total sales per quarter?

Que-3. What region generates the highest sales and profits ?

Que-4. What state brings in the highest sales and profits ?

Que-5. What city brings in the highest sales and profits ?

Que-6.Find the Most discounted Categories;

Que-7.Find the Most discounted SubCategories;

Que-8. What category generates the highest sales and profits in each region and state ?

Que-9 What subcategory generates the highest sales and profits in each region and state ?

Que-10 What are the names of the products that are the most and least profitable to us?

Que-11. What segment makes the most of our profits and sales ?

Que-12. How many customers do we have (unique customer IDs) in total and how much per region and state?

Que-13. Average shipping time per class and in total

**Advanced Questions**

Que-14 .Calculate the Year-over-Year (YoY) percentage growth in total sales and profit for each year.

Que-15.Identify the top 5 most profitable products in each region.

Que-16.Find customers who placed more than one order and calculate the average days between their orders.

<https://github.com/Vinaypanika>

[www.linkedin.com/in/vinaykumarpanika](http://www.linkedin.com/in/vinaykumarpanika)